

CUBES or ICONOGRAPHS

Name: \_\_\_\_\_

Date: \_\_\_\_\_

criteria						points
<b>Theme</b>	fully captured an essential aspect of the source material	solid theme work but missing details or theme chosen is minor point	theme work missing details. theme chosen is minor point and lacks originality	has basic theme (overly broad or simplistic); missing information; not major point	theme is simplistic or too broad; not well carried out; disorganized	_____
	30	22	14	6	0	
<b>Variety of Images</b>	images are diverse (color/bw/large/small, etc)	most of the images are diverse (but limited in diversity)	mostly homogenous imagery (color/bw/large/small)	very little diversity (color/bw/large/small)	no diversity expressed	_____
	10	8	6	4	2	
<b>Originality</b>	work is original (cropped out); drawn; creative	some work is simply drawn from internet searches or has little effort in images (just "splattered" on page)	most of work is original (cropped out); drawn; creative; some work shows simple cut and paste (internet)	some work is original (cropped out, etc). number of bits are taken from internet without much thought.	needs much work and revision.	_____
	20	15	10	5	0	
<b>Neatness format</b>	images are all trim and work is neatly done (where appropriate)	most images are all trim and work neat (where appropriate)	half of work is not cropped well, or glued well	significant amount of work is sloppy	project appears unfinished on many aspects	_____
	5	4	3	2	1	
<b>Layout / Design</b>	Typography is easy to read; few, wisely chosen fonts aid legibility; clean design	too many typefaces (>3); too many or too contrasting colors; too many elements in layout;	comic is garish in color choices; too many typefaces; layout disorganized; one block of text; too many elements	layout is a mess; disorganized; story line is lost in all the elements	unfinished; needs redone completely	_____
	10	7	4	1	0	
<b>Grammar / Mechanics</b>	information is grammatically correct written in standard American English; error free	information is mostly written in standard American English; average 1 error/page	information has verb tense agreement issues or plural agreement issues; average 2 errors/page	information explaining poster uses non-standard conventions (e-cons, slang, abbrev); average 3 errors/page	write-up contains multiple uses of non-standard conventions; more than 3 errors/page	_____
	10	5	6	4	2	
<b>Storyboard</b>	Plan is clearly defined and methodically followed	There is a plan, but not followed well	Some planning evident but largely unclear as to order	No apparent plan or no plan/storyboard	none submitted	_____
	15	11	7	3	0	
<b>Extra</b>	full powerpoint show, and other media to show or illustrate	Selected powerpoint slides, or other media to engage audience	Few extra aids or simple audio or video clip	one extra audio or PPT or such to go with project	nothing extra	_____

TOTAL

\_\_\_\_\_