Category	10	7	4	1	factor	score
Content	content is accurate and information is clearly gleaned from the source material we're studying	content is accurate and information is fairly clear and most information is gleaned from the source material we're studying	content is not always accurate or clear and some information is gleaned from the source material we're studying	content is inaccurate in several key places, or much is taken from outside sources	X2	
Graphics & Artwork	All graphics are related to the topic, original, colored. Aid in understanding. Animation and transitions effective	most graphics are related to the topic and mostly original and colored and most make it easier to understand.	some graphics relate to the topic. artwork appears somewhat boring and not colorful. No animations or abrupt transitions	Graphics do not relate to the topic and/or not colorful or no animations or distracting transitions	X2	
Logical Flow	PPT is very organized with clear titles / headings. Each slide flows clearly from the previous slide or outline	PPT is mostly organized with clear titles / headings. Each slide flows clearly from the previous slide (no outline)	PPT is somewhat disorganized. Slide flow isn't always clear or there are jumps in logic/outline	PPT is very disorganized. Difficult for audience to follow. No outline evident at all.		
Layout and Design (neatness)	The PPT is in focus and can be easily viewed. It is neat. 2 or fewer typefaces, color scheme is clean and profesional	Most of the information in the PPT is in focus and is fairly neat. Color scheme aids to legibility	some sloppiness, crookedness, color scheme or design is in the way of communicating with audience	PPT has appearance of unfinished work and needs refinement in colors or thematic approach		
Typography	writing is simple and only 2 or less typefaces used with large text (few words or bullet points)	fairly simple, some overly complicated words. Legible text but too many fonts	more than 2 typefaces. Confusing and small text or low contrast	too many fonts, text too small and low contrast color scheme		
Mechanics	No grammatical, spelling or punctuation errors.	Almost no grammatical, spelling or punctuation errors	A few grammatical, spelling, or punctuation errors.	Many grammatical, spelling, or punctuation errors.		
Rough Drafts / Student Feedback / Teacher Feedback / Revision work	The work shows more than 2 revisions and more than 2 peer reviews per participant. Considerable time spent taking seriously the suggestions made to improve	The work shows at least 1 revision and at least 2 peer reviews per participant. But it is apparent that little time was spent taking seriously the suggestions made to improve and few changes made	suggestions made to improve to work. Final projet looks	The work is missing revisions, comments, signatures from peers/instructor. Final project looks much like original draft	X2	
Total Score					/	<i>'</i>